



**THE**  
**GRAPHICS**  
**SHOP**  
A HACKWORTH  
COMPANY

## Product & Services Guide



**3M Certified**  
Graphics Installation  
Company



**3M Preferred**  
Installer



**3M<sup>TM</sup> MCS<sup>TM</sup> Warranty**

[www.tgsva.com](http://www.tgsva.com)

757-485-7800

[info@tgsva.com](mailto:info@tgsva.com)



## About The Graphics Shop

Founded in 2012, The Graphics Shop (TGS), A Hackworth Company, is a family and veteran owned printing and sign company headquartered in Chesapeake, VA. In 2022, TGS expanded with a location in Virginia Beach, VA with the acquisition of Balco Signs, which specialized in safety and traffic signage. TGS is a Virginia SWaM certified, 3M MCS certified small business and active within various national signage organizations such as Special Graphic Imaging Association (SGIA), International Sign Association (ISA), United Applications Standards Group (UASG), and Professional Decal Application Alliance (PDAA). We pride ourselves as a custom printing and sign shop that works intimately with our clients to produce high end graphics that help them promote and grow their businesses. We service a

wide range of customers and industries including retail, construction, automotive, manufacturing, government, military, real estate, education and food processing. Our services include interior and exterior graphic solutions such as vehicle and wall wraps, architectural signage, way-finding, ADA, banners, decals, industrial UV screen print, graphic design services and installation. Our talented team of sales, customer service, design, production and installation staff work tirelessly towards our goal of complete customer satisfaction by using top quality products and providing top quality service. We want every customer, small or large, to experience the results they desire and deserve. We look forward to working with you and your organization on your next project. Contact us today and let's get started!





# A 3M Certified Graphics Company

The Graphics Shop is a 3M Certified Graphics Printing and Installation Company. This certification is administered by the United Applications Standards Group (UASG) of which TGS is a member. Companies with this distinction are recognized by 3M and UASG for not only their installation skills and knowledge, but also for their best in class business practices. Our certification includes: liability insurance, maintaining 3M business requirements, passing a rigorous hands-on and written test by at least one employee in the company, and a commitment to ensuring TGS employees follow proper 3M company policies and installation procedures. By attaining all of these

requirements, TGS is qualified to offer the 3M™ MCS™ Warranty for graphics produced with all 3M-specified products, and when manufactured by a 3M approved printer (such as our HP Latex printers) and approved ink used as recommended in applicable 3M Product and Instruction Bulletins. The Graphics Shop has multiple employees who are 3M Preferred Graphics Installers and 3M Endorsed Architectural Graphics Installers. They have completed 3M's Advanced Installation Training in St. Paul, Minnesota which qualifies them to not only install 3M products for local TGS clients but also to install products for our national partners that require 3M certification.



**3M Certified**  
Graphics Installation  
Company



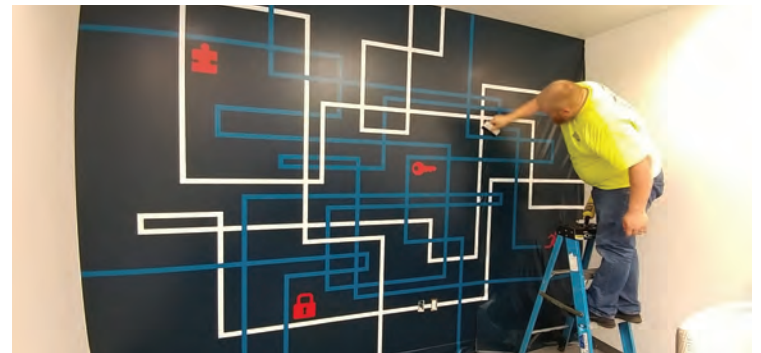
**3M Preferred  
Installer**



**3M™ MCS™ Warranty**



**3M Endorsed  
Installer**  
*Architectural*



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## Vehicle Wraps

At The Graphics Shop, we provide professional design and 3M Certified installation services for all your wrapping needs, including full wraps, partial wraps, color changes, and custom designs. Our high-quality 3M materials are durable enough to withstand daily wear and tear on your wrapped surface. We have experience wrapping a diverse range of vehicles, from cars, campers, and luxury vehicles to trucks, trailers, 18-wheelers, buses, carts, cranes, boats, planes, and more!





## Fleet Graphics

We provide a wide range of marketing and branding solutions, but none can match the effectiveness and return on investment (ROI) of custom fleet graphics in advertising your business! With fleet graphics, your business can generate thousands of views while simultaneously promoting your brand by simply having a vehicle out on the road. And we stand behind our graphics, all of our services come with a material and workmanship warranty!





## Color Change

Want to give your vehicle a fresh, new look that will turn heads and make a statement? Look no further than our professional color change services! At our state-of-the-art facility, our experienced technicians use only the highest quality 3M vinyls and materials to transform your vehicle into a unique work of art. Whether you're looking for a bold, vibrant hue or a sleek, sophisticated finish, we have the expertise and tools to make your vision a reality.





## Public Safety Vehicles

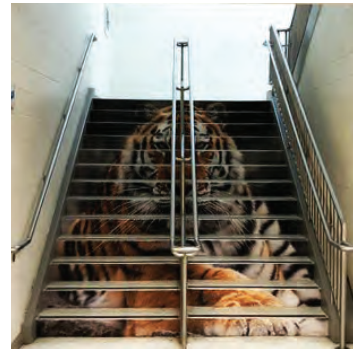
At The Graphics Shop, we support our first responders and are thankful for their service! Our design and installation experts have extensive experience in designing, producing and installing high-quality reflective graphics, whether you need decals, striping, or a full wrap. TGS also has active cooperative procurement contracts with the cities of Chesapeake, Virginia Beach and Newport News available to utilize on your next project.





## Interior & Exterior Wraps

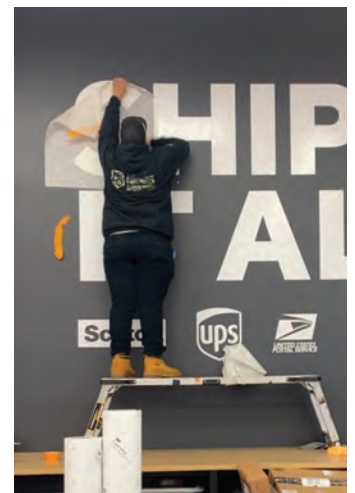
When it comes to wraps, The Graphics Shop is your go-to solution. We have extensive experience in wrapping walls, floors, windows, doors, stairs and more. Our staff uses their expertise to find the perfect solution and materials to meet your needs. Endless options on colors, textures and finishes allow us to wrap just about any surface you have in mind!





## Installation

We understand that getting your hands on the perfect graphics for your business or personal use is only half the battle. That's why we are proud to offer expert installation services for all of our products! Our experienced and certified installers are equipped with the latest tools and techniques to ensure that your graphics are installed perfectly, with no bubbles, wrinkles, or other unsightly imperfections. From window decals to vehicle wraps, building signage to posts in the ground, we have the skills and expertise to make sure your graphics look just as amazing on your vehicle or storefront as they did in the design phase.



## LLumar® Window Tinting

The Graphics Shop is a certified LLumar Hampton Roads dealer and offers top-notch automotive and commercial window tinting services. Our experienced and manufacturer certified installers use high-quality materials to provide tinting services for personal cars, entire fleets of company vehicles and now we can also tint building windows!



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## Window Perf

If you are seeking a simple way to enhance your brand visibility while also ensuring privacy for your business, consider window perf. Whether you have a pre-existing design ready to print or require assistance from our staff of professional designers, we guarantee a stunning outcome for your windows in no time. Additionally, our installation services are readily available to make the process hassle-free for you.



## Etched Vinyl

Etched vinyl, also referred to as frosted vinyl, provides a simple and timeless way to enhance the appearance of your business or organization's interior glass or exterior windows. It's the perfect upscale solution for adding privacy and elegance to an office or conference room's glass walls.





## Interior & Exterior Signage

The Graphics Shop has everything you need and more when it comes to your business or personal signage needs. Our extensive portfolio of custom signage showcases how we have helped numerous organizations with successful branding signage options. From store fronts, to sports fields, to office space and even warehouses — we have done it all! Our signage can be made out of aluminum, plastic, acrylic, polymetal, MDO, or coroplast.



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## Banners

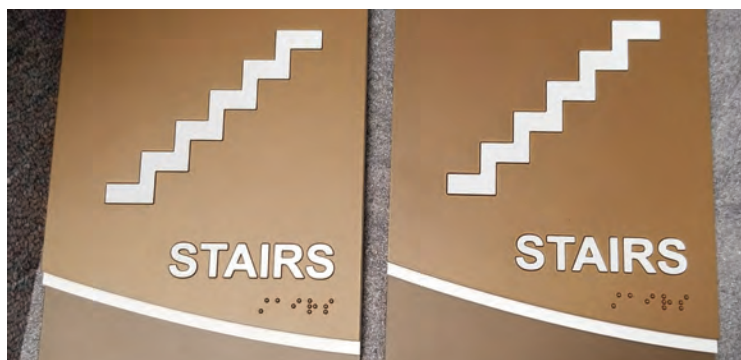
Whether you need a retractable banner, pole banner, or an indoor/outdoor banner for an event, The Graphics Shop has a track record of providing the right banner solutions to multiple organizations. We offer graphic design services on the front end and delivery or installation services when your banners are complete. Offerings include: Scrim Vinyl, Tyvek, Mesh, Pole Banners, Pop-Up Banner Stands and more.





## Way-finding & ADA Compliant Signage

The Graphics Shop provides a wide variety of directional signage. From parking lot signage to interior building directories and office workspace nameplates, we have you covered. Our economical ADA signs provide an easy way for your business or property to quickly comply with government regulations. While our custom ADA signs can assist in branding your organization with unique colors, materials, textures and finishes.



## Traffic & Safety Signage

Our sign experts can also provide you with whatever traffic, property, or safety signs that you may need. Although we have an extensive back stock of standardize signage that can be purchased over the counter, we can also customize the signs to fit your specific project. Additionally, we also have several accessories, stands and posts to choose from so you can get your signs installed as quickly and easily as possible. Or, if you would rather us install them for you, our team of professional installers that can make that happen.





## Plaques & Engraving

Our custom engraving and standard legend engraved nameplates enhance your doors, offices, and work areas. Sign borders are beveled to enhance appearance. Wall and desk holders are available for a professional finish.



## Architectural Lettering

The Graphics Shop is a certified Gemini Lettering dealer. There are many types of letters available including fabricated steel, formed plastic and aluminum. Letters can be either flush-mounted or they can be installed to stand off the wall. Custom colors are also available!





# Industrial Screen Printing

The Graphics Shop offers a reliable, time tested, full color industrial screen printing process. It uses solvent inks, which provide maximum durability and longevity for the finished product. Not many print shops can do what TGS does, and that is why we excel in providing custom screen-printing solutions to customers all across the United States.



## Magnets



## Stickers/Decals



# Food Merchandising

The Graphics Shop excels in food merchandise printing! We offer custom meat case dividers, rail strips, meat pins, and danglers for companies within the poultry, beef, and pork industries. Our custom meat case dividers are an excellent way for local or national grocery stores to showcase your products.



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# Our Customers Love The Graphics Shop!

"Everyone that sees the two golf carts "wrapped" by TGS admires them and loves the artwork on them. They are so colorful and child friendly, no wonder they are such a hit with everyone on campus and the public. Kudos to all involved with this project!"

**-Children's Hospital of the King's Daughters**

"Everything from Hackworth and The Graphics Shop was great and played an important role for our weekend. I have to say the giant easel-stands that were on the big board displays were awesome and luckily your installer gave me some great advice on how to join the two boards together. Everything looked good and functioned well. The Gary King lettering is great – Thank you!!"

**-Norfolk Christian Schools**

"We can't say enough about The Graphics Shop. They came to our rescue after another local shop failed to produce the quality of printing needed for our extensive branding project. They were professional and meticulous, but more importantly, they cared about the Foodbank and how the murals they were creating would visually impact those who walked through our facility. Thank you to the staff and leadership at The Graphics Shop. Your partnership is one we will value for all projects to come!"

**-Foodbank of Southeastern Virginia and the Eastern Shore**

"Well in 25 years I have never had a finer sign printed for us here at Mr. Rogers Windows than the one The Graphics Shop printed. Though a bit higher than my current vendor it was worth every penny. The sharpness and brightness of the colors causes it to almost jump right off the coroplast it is printed on. I believe this alone will generate the additional sales to pay for the little bit more that it costs. Like the old saying goes, you get what you pay for."

**-Mr. Rogers Windows**

"We appreciate the quick turnaround on the nameplates. They certainly added to the professional look of our office. Thanks again for another excellent job!"

**-Mills Marine & Ship Repair LLC**

"I have been supremely pleased with The Graphics Shop through the years. We have NEVER had issues with our decals and all our orders arrive on time which makes my job much smoother! Customer service has always been prompt with answers and very pleasant."

**-Hurricane Aqua Sports**

## Contact Us

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